



Hotel Belvedere Locarno presents their first Golf Trophy on April 17th, 2016 in Golf Club Patriziale Ascona featuring Paolo Quirici:

The historic Hotel Belvedere builds a new tradition with the historic club highlighting a time-favoured variant of classical golf, namely, Hickory-Golf

Locarno/Ascona 22.03.2016 – On April 17th, 2016 Golf Club Patriziale Ascona will host the first Hotel Belvedere Golf Tournament, where the winner will receive the Hotel Belvedere Golf Trophy. Those who participate in the tournament on the 18-hole golf course experience an extraordinary „trip“: a juxtaposition of the modern and the traditional!

Parallel to the modern player with modern golf clubs, professional players will play Hickory-Golf. Paolo Quirici, former top player, sport director of ASG and multiple Hickory-Golf Champion is from Ticino and will participate. A couple of years ago, along with friends, he founded this tradition-based variant of classical golf which uses clubs made from the hickory tree (a walnut tree stemming from North America and China). It will be a feast for the eyes to see these men who will be strictly following a traditional dress code: The men wear a flat cap, knickerbockers, argyle knee socks and a flask in the vest pocket. (Women wear long skirts and Victorian style hats or in the style of the golden twenties.)

In the general tournament with modern clubs all guests are welcome who are members of a recognized golf club. Registration itself begins one week before the event and up to one day prior until 12:00. The starting times will be communicated on the www.golfascona.ch by 12:00 the day before the tournament. The Golf Club Patriziale Ascona is celebrating its 90th jubilee soon and is considered one of the most beautiful golf courses in Switzerland. Nestled in a magnificent setting, the narrow trails are surrounded by centuries old trees crisscrossing flat terrain.

One returns to the present with the trophy award ceremonies, especially if it is in the newly opened „La Fontana Ristorante & Bar“ in Hotel Belvedere Locarno, which is a ten-minute car drive away. Here guests can enjoy a plentiful aperitif and return “back in the future”.

For golf enthusiasts rooms are available at a special rate in Hotel Belvedere from CHF 285 for two persons per night: <http://www.belvedere-locarno.com/de/events-calendar#4217>. The Green-Fee cost is CHF 150 per player and the registration fee for the tournament is CHF 25 per player.

The Hotel with its 89 rooms – all providing a wonderful lake view - is located directly on the foot of “Madonna del Sasso”, famous pilgrim place. It is the only four star superior hotel in Locarno that remains open all year around. For those who wish to take it easy one can travel by the funicular railway (stop „Belvedere“) directly up to the hotel. On foot one easily reaches the historic city center and can enjoy the film festival city’s Mediterranean charm and climate. Both the funicular railway and the cableway are available so that the hiker can reach Monte Cardada – a special place with spectacular alpine views and numerous hiking trails. Other activities in the Lago Maggiore area include cycling and golf, which thanks



to the mild climate is also possible in wintertime. The Lugano airport Agno is 40 km distant, a 45-minute car drive. The Milan Malpensa airport remains 110 km to the south. After the completion of the Alp-Transit in 2016 the hotel can be reached via the Gotthard base tunnel from Zurich, Lucerne and Zug by train in about two hours.

For further information or photo material please contact our press office:

CB Consulting
PR & Communications
Via Prina 7
I-20154 Milan
Tel.: +39 02 65560 952
Handy: +39 345 4370 814
Email: catharinaberni@me.com

