







A new take-off for the Bike Hotel Belvedere Locarno in 2018:

The certified Bike Hotel is ready to welcome any bike fan in 2018 with a range of new attractions, whether you would like to visit with your own mountain bike, touring bicycle or e-bike.

Locarno / 22nd May 2018— Spring is once more blooming in all its beauty in the Canton of Ticino, proving itself to be one of the best seasons to enjoy the beloved outdoor sport in the region.

This year, the Hotel Belvedere Locarno welcomes its guests with brand new E-City bikes, E-Mountain bikes, and Junior mountain bikes, not to mention the bike trailers for little "bikers". "This is our response to a trend which leads a growing amount of people to choose to move with a bike. The new offer is also attracting families with small children and young people under 16 years, at their costs," describes hotel director Michele Rinaldini the new arrivals in Hotel Belvedere Locarno. So for those guests who can not bring their own bikes there is a wide range of bikes to rent, including bike trailers.

A true paradise awaits mountain bike riders and bikers in general in Canton Ticino. For instance, the funicular and cable car helps to reach Mount Cardada – a place which will offer an outstanding view over the Alps as well as a starting point for a ride on the mountain bike. For those who love to get off to a friskier start, Piazza Grande in Locarno will be a good kick off point for an MTB ride, as the linked article describes. Should one prefer biking on the road instead, the Maggia Valley will be the best choice for a romantic tour, passing by little traditional villages — typical for the Ticino region — which stand out against a mountain landscape with deep ravines and gurgling waterfalls. Road signs mark the way along the Maggia cycle path, a road which has been awarded with the "Prix Velo Infrastruktur" prize in 2016 (an award for pioneering projects and measurements aiming to make biking attractive for a larger number of people) and has been traced on the former railway. The roadside is sprinkled with "Grotti", typical little restaurants and open-air cafés where local food can be enjoyed. A milestone on the way is the well-known village of Ponte Brolla with its spectacular ravine, where the European High Dive Championship takes place every year. The second, 35 km long lap of the "Switzerland Mobility Route 31" is the Locarno – Cavergno part.

Upon the return to the hotel guests can dust their wheels in the bike washing station and store their bikes in a garage specifically designed for them. After an active day out, one can get ready to relax in the mediterranean hotel garden, the Oasi spa, the swimming pool or during a special Bike massage which the hotel offers. Afterwards, the guests can relish a regional, mediterranean meal in the trendy "La Fontana Ristorante & Bar", a modern restaurant with view kitchen. The Hotel Belvedere Locarno also offers a special Biker-Package, which includes an "Energy-Lunch-Package" besides a massage session.

Snuggled up on a hill placed directly below the Madonna del Sasso shrine, <u>Hotel Belvedere Locarno</u> offers a view on the lake from each of its 90 rooms and it is the only Four-Star Superior hotel in Locarno which is open throughout the year. For those who like to take it easy the hotel is reachable directly by the funicular railway (stop "Belvedere").

Hotel Belvedere Locarno	Via ai Monti della Trinità 44	6600 Locamo Switzerland	
T +41(0)91 751 03 63	F+41(0)91 751 52 39	press@belvedere-locamo.com	belvedere-locamo.com











Walking one easily reaches the historic city center and can enjoy the film festival city's Mediterranean charm and climate. Other activities in the Lago Maggiore area include hiking and golf, which thanks to the mild climate, is also possible in wintertime. Lugano airport Agno is 40 km distant, a 45-minute car drive. The Milan Malpensa airport remains 110 km south. As the new Alp-Transit has been finished the hotel can be reached via the Gotthard base tunnel from Zurich, Lucerne and Zug by train within a good two hours.

For further information or photo material please contact our press office:

CB Consulting, PR & Communications Catharina Berni

or visit the Press-area on our website



