





Hotel Belvedere "Official Partner" of the Locarno Film Festival: In 2015 for the first time the famous festival has an official hotel partner

Locarno 11.06.2015 – "For many years my predecessors cultivated an excellent relationship with the organizers of the des "Locarno Film Festival". I am therefore thrilled to announce that we have been named an exclusive partner for the Film Festival". - Gregor Beck, General Manager of the historic Hotel Belvedere.

At the **Hotel Belvedere Locarno**, which is located directly at the foot of the famous pilgrimage site "Madonna del Sasso", festival-fans are able to admire former festival billboards displayed over the Hotel's four floors. The first posters date back to the 50s. Photos from **Alain Delon** to **Jacqueline Bisset** continuing to **Harrison Ford** and many others celebrities adorn the walls of the Hotel-Bar.

"The decision to formalize our relationship with Hotel Belvedere naturally derives from our longstanding successful collaboration. Quality and professionalism are only a few of the features that our guests highly appreciate. Now that a true partnership has been established, it will be possible to work more closely and efficiently together thereby realizing our goal in developing further successful events", comments Mario Timbal, COO Film Festival Locarno.

Those who are not able to attend this year's festival may still experience its mood and atmosphere by joining in our music season and attending a Jazz – Lunch on the hotel's terrace with the celebrated trumpet player Geoff Bull and his band on 28.06.2015.

Any time of year **Hotel Belvedere** offers interesting proposals with its 89 rooms. Reserve the best price directly at: www.belvedere-locarno.com

Hotel Belvedere is only a five-minute walk from Locarno's old city center and Piazza Grande. The funicular railway, Locarno-Madonna del Sasso, presents a comfortable option for reaching the city. The hotel has its own stop "Belvedere". With its strategic location the Belevedere is the ideal venue to explore life in Locarno's historic city center, visit EXPO in Milan, or through the funicular railway and aerial cable car discover Monte Cardada – starting point for varied hikes. Other activities include touring Lake Major with its popular swimming, biking and golfing attractions. The airport Lugano-Agno, 40 km distant, lies within an easy 45-minute car ride. The airport Milan-Malpensa is positioned 110 km south.

For further information or material please contact our press office:

CB Consulting PR & Communications Via Prina 7 I-20154 Milan

Tel.: +39 02 65560 952 Handy: +39 345 4370 814